



SHERATON KEAUHOU BAY RESORT & SPA

Brief resort overview:

Situated on an ancient lava flow at the entrance to Keauhou Bay and marina, Sheraton Keauhou Bay Resort & Spa's 509 guest rooms and suites are situated dramatically on black lava cliffs that transition inland to 22 oceanfront tropical acres. The *convenient location* is a short drive from Kona International Airport and minutes from attractions including Historic Kailua Village to the north and scenic Kealahou Bay just to the south. To the splendor of all that the Big Island offers Sheraton Keauhou Bay Resort & Spa adds cultural activities, pleasurable dining, a healing spa, romantic bayside wedding gardens and chapel, shopping, and Kona Country Club's 36-holes of golf for a complete resort experience.

2012 Hawai'i Island Events of Note:

*Kamehameha III Birthday Concert (*March 17*)

*Poke Contest (*March 18*)

Merrie Monarch Hula Festival (*April 8-14*)

Hawai'i International Billfish Tournament (*August 12-18*)

Queen Liliuokalani Canoe Races (*August 29-Sept. 3*)

*Slack Key Festival – Keauhou Style (*Sept. 2*)

Ford Ironman Triathlon World Championship (*October 13*)

*Kona Coffee Cultural Festival (*Nov. 2-11*)

**All or some events are held at Sheraton Keauhou Bay Resort & Spa*

COMING UP IN 2012:

RESORT RENEWAL

JANUARY – JUNE 2012

Sheraton Keauhou Bay Resort & Spa has embarked on a multi-million dollar resort renewal and a new era. Passionate about Hawaii's culture, history and community, our renewed resort will connect guests with Keauhou's rich history, sharing an authentic and meaningful cultural experience. Significant enhancements will compliment and add to all the fun, excitement and ultimate island experience that guests now enjoy. While we undergo this exciting transformation, the resort will remain open and committed to serving guests with Aloha.



Hawai'i designer Sig Zane prints are the inspiration for much of renewal's design and cultural concepts.

As part of the exciting renewal, stories forthcoming in 2012 include:

- **New concepts in food and beverage –**

- Kai becomes ***Aina Kai*** - breakfast only, then elegant bay view social and group gathering space in afternoons and evenings

- Manta Ray Bar & Grill becomes ***Rays at the Bay***, an oceanfront lunch and sunset dinner option with chef-prepared dishes honoring farm-and-ocean-to-table traditions. New Rum Bar. Social gatherings around fire pits, and as always, amazing manta viewing most evenings

- New ***Lobby Bar*** will be a natural for guest gatherings as they come and go from the newly designed lobby/arrival area

- **New guest amenities –**

- ***Kona Surf Sports & Activities Center*** with access to activities in and around Keauhou Bay and the Kona Coast. Kamaaina information on what to do and see. Golf tee times, rental cars, equipment rentals, activity bookings and more.

- Fitness Center becomes ***Sheraton Fitness by CORE Performance*** (brand standard).

- More cultural activities and programs highlighting Keauhou's rich history and its role as a gathering place of the community.

- ***Alaka'i Ho'oluana, Director of Cultural & Leisure Activities***, shares cultural knowledge and spirit of Aloha with guests during complimentary guided cultural and historical tours, island orientations and poolside activities.

- ***Hāleo, The Voice of Life lu`āu*** dinner show recently debuted Monday evenings. Show was developed specifically to share the history of Keauhou. Authentic lu`āu cuisine prepared by executive sous chef and proud Hawaiian Clem Kaimiola to be visually and tastefully appealing to visitors. From poi and lomi salmon to fish and fern shoots, it's all there to sample.

- ***Ho'ola Spa*** has introduced a new spa menu as part of their own "renewal"

Other story ideas for 2012:

MANTA RAYS

Want to know more? Interesting interviews can be arranged and compelling photography is available.



FIND THE ROMANCE

Sheraton Keauhou Bay is home to the Bayside Wedding Gardens and the only resort wedding chapel on the Kona Coast. The resort will be working diligently in 2012 to become "the" Hawai'i Island resort of choice for destination weddings.

MEET THE CHAMPION

Sheraton Keauhou Bay is home to 3x Ironman Champion and record holder Craig Alexander. Craig, aka "Crowie," hails from Australia. He and his family will be welcomed for the fourth year by resort staff in advance of the grueling Ironman Triathlon World Championship in October.

❖ **Media Contact**

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