

THE WESTIN

MAUI RESORT & SPA KA'ANAPALI

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Continuing with the brand promise that emphasized “Preserving Wellness in Travel”, the 12-acre oceanfront resort on legendary Ka’anapali Beach invites travelers to immerse in the Westin Difference. From superfoods that nourish to a Heavenly spa that restores and an 87,000 square-foot aquatic playground with pool and beach activities, the 759-room resort abounds with ways to rejuvenate.

Look forward to these inspiring features and highlights in 2012:

- Haleakala Distillers has launched Maui Gold Pineapple Rum, exclusive to the resort. Locally-made, the rum is infused with Maui-grown pineapples and sugar cane. Rum bottles are reused to be eco-friendly.
- New on the resort’s cultural activities program is hula lessons taught by third generational fire-knife dancer and hula performer Tavita Tauheetia. Guests then join professional hula dancers to perform a special number at the resort’s Waiale Luau.
- The Heavenly Spa by Westin™ donates \$1.00 of each spa service to Nature Conservancy of Hawaii. Total to-date: over \$130,000.
- Honoring the Hawaiian Ahupua’a, executive chef Garret Fujieda presents a menu showcasing local produce harvested from various climate zones, mauka to makai.
- Teen activities: stand-up paddle demonstration and “Rip It & Relax It”.
- Alamosa Design Associates and Hawaiian cultural consultant Peter Apo partnered with Starwood’s design team in redesigning the resort’s 2,063 square-foot Ali’i Suite.
- At the “Celebrations of Aloha” wedding center, book spa bridal showers, sunset dinners, sailing receptions and roof top personalized messages.
- Scheduled to unveil in Spring, the Aloha Pavilion will offer expansive banquet and meeting space with superb ocean views. Stay tuned on the Westin Link launch too...
- The Heavenly Spa by Westin™ is launching a new yoga studio with Hawaiian Meditation, Moonlight Yoga and other wellness classes.
- Recipient of PBN Community Spirit Award, the resort has partnered with UH Maui in hosting students from China. Resort cook James Simpliciano also teaches cooking classes at Lahainaluna High School.

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KA'ANAPALI

OCEAN RESORT VILLAS

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Commanding the pristine North Ka'anapali Beach, the 26-acre resort offers resort and villa-style living with 1,021 studio and one-bedroom villas completely furnished with upscale home comfort. In promoting a healthy lifestyle, guests will experience pillars of "wellness" at every touch point of their stay – from morning yoga to Hawaiian culture, dining, sports action, spa and pool fun.

Learn more on refreshing experiences in 2012:

- Sous Chef Wes Holder at Pulehu, an Italian Grill has partnered with Maui Preserved LLC to produce tomato sauce made with fresh, local tomatoes using his very own recipe.
- The upscale "Farm to Fork, A Culinary Journey" will be held this Fall at Pulehu with food, wine and activities.
- Cultural activities manager Makalapua Kanuha introduces Hawaiian language class and Hoe Wa'a outrigger canoe rides. Aloha Friday Craft Fair with over 30 local vendors continues....
- Sustainability champion Sulinn Aipa has lined-up activities to promote being eco-friendly - Earth Hour, Earth Day, Malama Honokowai and Reef Clean-Up.
- Spa Helani promotes wellness with new fitness classes for teens and adults - Vinayasa or Hatha Yoga, Beach Boot Camp, Belly Dancing, Sunset Hula Mixer.
- Resort cultural festivities - May Day Celebrations; Fourth of July "Hawaiian Flower Shower" with 50,000 fresh flower orchids showering guests from a helicopter above and Makahiki Festival in November.
- Spa Helani support the community with Girls Day, A Keiki's Dream and Susan G Komen HOPE fundraiser events.
- Couples celebrating their tropical wedding at the resort could earn a complimentary honeymoon. Honeymoon registry is also available. Learn more.
- Spa Helani offers seasonal surprises – Floral Spring with Honey Papaya; Fruity Summer with Mango Ginger; Fall Organic with Kiwi Coconut; Holiday Mint & Spice with Peppermint and Pumpkin Spice.
- Sports action, \$4 mai tais and Damien Awai performing at Pailolo Bar & Grill. It's fun all-round!

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Sheraton Maui Resort & Spa is where the legend of Ka'anapali began. Situated on Ka'anapali Beach at historic Pu'u Keka'a, Black Rock, the ocean side resort is nestled amongst 23 acres of tropical landscaping with 83 percent of the resort's 508 rooms and suites facing the ocean.

In 2012, be on the lookout for these exciting activities and developments at the Sheraton Maui:

- Sheraton Maui Resort & Spa completes a \$6.5 million room renewal to the legendary 508 room resort incorporating updated in-room furnishings and wireless internet throughout every guest room.
- More details to come on a collaboration between Maui Brewing Co. and Sheraton Maui Resort & Spa for an exclusive Black Rock Brew.
- Sheraton Maui Resort & Spa's StarWish, an associate philanthropy, will continue their fundraising efforts in hope to surpass their \$10,000 educational scholarship goal from 2011.
- This December, Big Brothers Big Sisters of Maui will assist Executive Chef Bryan Ashlock for the 17th year in decorating the resort lobby with hand crafted gingerbread houses in an effort to raise money for the mentoring organization.
- In his pursuit to educate guests on locally grown ingredients, Executive Chef Bryan Ashlock will continue his weekly cooking demonstrations.
- The Spa at Black Rock introduces the Teen Pure Facial utilizing organics and antioxidants especially chosen for a teenager's skin to revitalize and refresh.
- This Fall, Sheraton Maui Resort & Spa will be unveiling their new Romance Suite accompanied with luxurious amenities fit for a romantic getaway.

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